

2015-2016 President's Business Challenge

Valley Christian High School

All VCHS students are welcome!

Key Steps and Detail

Application Requirements:

- Submit an online application available starting **Sep. 14** at <http://presidentschallenge.vcs.net>. Application due **Sep. 27**. First meeting, **Sep. 25**. Get your application in EARLY!
- Applicants will be reviewed based on application, ability to commit to the program, and other criterion as necessary.

What to Expect:

- Students will explore their God given talents in the area of business and entrepreneurship, understand and gain experience in creating a startup from ideation to execution
- Collaboration and teamwork: Three to four students will form a team, learn to work with each other and collaborate with industry experts and mentors, to create and develop their startup
- Create a one-page executive summary of their business
- Each team will create a VC pitch presentation
- Speaker Series: Speakers include Kevin Compton (Co-founder, Radar Partners), Chi-Hua Chien (Co-Founder, Goodwater Capital), Steve Nelson (Senior Director, Harvard Business School), Danny Kim (CTO, Full Armor Corp.), and John Tortora (COO, Sharks, Sports & Entertainment, LLC)
- Business workshops (VC pitch content): Problem Statement, Solution, Market, Go-To Market Strategy, Financial Projections, Competitive Landscape, and Ask
- Mentor network: Interface with virtual network of Silicon Valley industry experts who will provide strategy and business advice
- Presentation skills: develop and improve their presentation skills through multiple rounds of pitches, with a panel of judges providing coaching and feedback
- All sessions will be video recorded for students who are not able to attend the program meetings
- Teams will need to be flexible to meet independently on weekdays/weekends as needed
- All AMSE students enrolled in this program will be given AMSE credit

Time Commitment:

- Minimum of 1-3 hours per week, October-April
- Friday after school (2:45-4:45pm) and Tuesday lunch meetings

Timeline:

- Sep. 14: Applications available online <http://presidentschallenge.vcs.net>
- Sep. 24: Application due
- Sep. 25: First meeting
- Oct-Mar: Speaker Series, business workshops, and mentor meetings
- Mar-Apr: Mock presentations leading up to selection of finalist teams
- May 15: Final VC pitch at Radar Partners
- May 16: PBC Banquet

Requirements:

- Attendance of at least 70% of scheduled meetings (if there's a conflict, student must watch recordings and fill out a questionnaire)
- Submit deliverables on time and meet benchmarks
- All teams must put together and present a VC pitch
- Student must be self-motivated, self-starter, flexible, and independent learner
- If student is **NOT** performing to expected standards, he or she may be dropped from the team/program and not receive AMSE credit.

For more information, email Mrs. Kim at hkim@vcs.net.